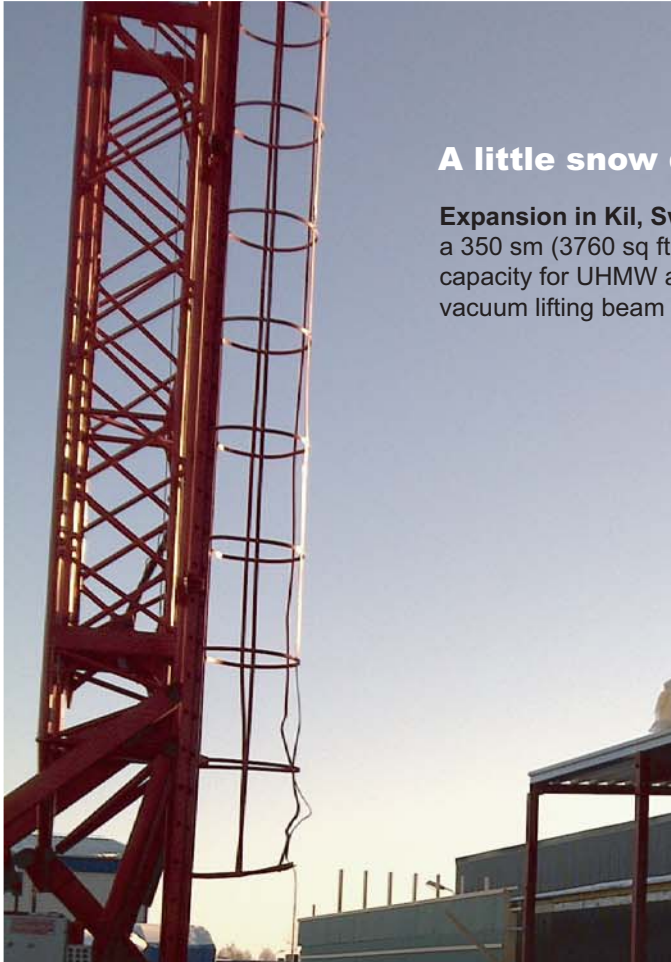




Hello Coldwater family and friends! 2011 is flying by and there's a lot to catch up on.

- David Withers, President



A little snow doesn't slow down construction in Sweden!

Expansion in Kil, Sweden – Coldwater Jocell is pleased to announce the completion of a 350 sm (3760 sq ft) addition to the facility. The addition will expand the interior storage capacity for UHMW and includes a new machining area for FRP seal holders. A 10 meter vacuum lifting beam was also added to improve material handling of large sheets.



Acquisition of Breba Tekniska AB – On May 16th Coldwater Jocell acquired the assets and employees of Breba. CWJ will continue with all of the Breba products and services. These include UHMW drainage elements, edge control equipment, vacuum valves, doctor blades, nozzles, and various field services.



Odd Bakke demonstrating the sensitivity of Coldwater's vacuum control valves to David Withers

Enjoy work and help to create a positive, constructive, & energized work environment.

Sales Meeting

Sales agents from 23 countries attended our two day training session in Stockholm and Kil in May. Timed to coincide with the end of the SPCI show in Stockholm, it was a great opportunity to share successful applications and discuss the latest products and services.



A dinner cruise in Stockholm after a long day in the conference room
(Sam Ganguly is still lost in the Gamla Stan)



A plant tour and luncheon in Kil

Paper to Paper

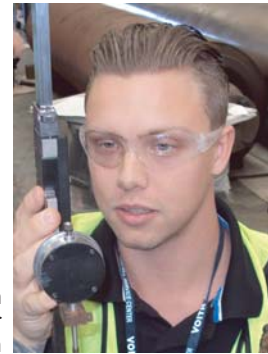
Patty Ver Voort, plant manager in Appleton, WI, inspects a paper crate used for shipping Coldflex suction roll seals to a local mill in Wisconsin. Coldflex is flexible and durable enough to be shipped in light-weight paper containers, saving freight cost and recycling a few fibers back where they came from.



New Faces @ Coldwater



Jennifer Auxier
Customer Service Representative
Atlanta, GA USA



Mats Lindström
Customer Service Engineer
Kil, Sweden



George Coats joined Coldwater this Spring as Sales and Service Manager for the Pacific Northwest. George is well known for his dedication to his customers and his hunting and fishing!



Gordon Centers joins Coldwater at the end of July. Coldwater is acquiring the assets of Centers Tech Services and will rename the group Coldwater Tech Services and expand the field service offerings from Headboxes to Edge Control, Drainage and Formation, and Suction Roll Energy Audits.



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